

HEALTHY HORSE

CHRISTMAS NEWSLETTER



Wishing you a happy Christmas & a successful New Year

GREAT RESULTS OR AVERAGE RESULTS

Most people who started on Healthy horse started with just one or two horses on the product. In most cases it was on horses that had some issues with their health. When there was a good response more horses were put on the product. In some cases trainers did not notice a difference so it is important to look at the sort of things we can expect from Healthy Horse. The questions and comments often expressed are:

- WILL IT MAKE A GOOD HORSE GO FASTER?** I know that some trainers have put their top horses on Healthy Horse and are pleased with how they have performed. Mark Purdon had Lazarus on the product for a couple of months before his outstanding 10 length record breaking win in the New Zealand Trotting cup. No one can claim that their product was one of the key factors in an outstanding performance. However we would naturally expect that Healthy Horse will give a horse more energy from its feed. It should be improving digestion so even if there are no digestive issues with a horse and it is perfectly healthy it should get more energy from its feed. We have seen the evidence of better feed conversion in cattle in feedlots in Australia. Pens that are put on the probiotic are growing faster with growth rates that are generally unheard of (up to 3kg live weight gain per day) It is the overall combination of the 11 selected ingredients in the right combination (the yeast the bacteria and digestive enzymes) that achieve this.
- MY HORSES DON'T NEED IT BECAUSE THEY ARE ON PLENTY OF GRASS.** It is good for horses to be natural grazing throughout the day instead of just being stall fed twice a day. In such cases trainers may not see changes in dung quantity and texture and assume that there is no benefit from using Healthy Horse. Even when a horse has no digestive issues and is grazing in a more natural environment, we expect Healthy Horse to improve feed conversion efficiency and give horses more energy. It should also help stimulate and stabilize the hind gut flora when there are changes in diet which inevitably happens with pasture as the seasons change, rye grass can be low in effective fiber, high in soluble carbohydrates and nitrates.
- CAN I USE IT TO MAKE SAVINGS IN MY FEED BILL?** Some trainers have difficulty passing on an extra expense of a product to the owners of their horses. You could pass my information directly on to them. Alternatively Healthy Horse can be used to make savings in the feed bill. In Australia where horses have been in stalls with no access to pasture up to 3kgs/day of feed has been saved through increased feed conversion. They are using the product to make significant cost savings. In New Zealand I have had reports of underweight horses putting on weight and one trainer commented that he was able to cut down on his feed by 1.5kg because they were putting on weight. In Australia dairy farmers have been cutting down on meal to cows by 1.5kgs/day without dropping in milk production. So they are using the Probiotic to not only assist production and herd health, but also to save money. With the healthy Horse concentrate I have now brought the price down to around \$1/day so with feed costs from \$0.70 - \$1.40 it doesn't take much of a reduction in feed to cover the cost of Healthy Horse.